# **EXPRESS APP**

Cigna Supplemental Benefits



# Express App 2.0



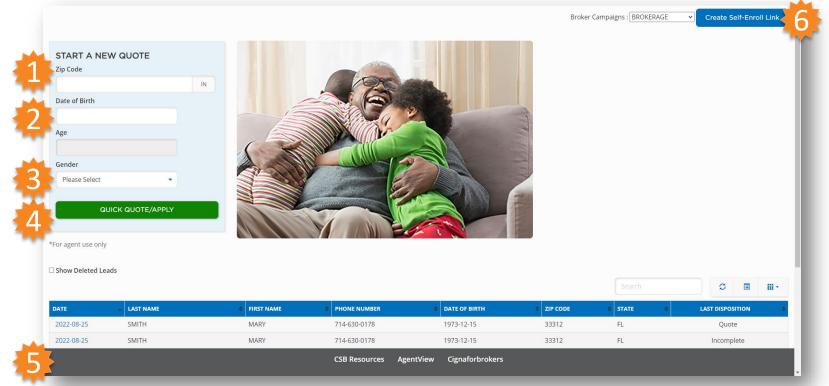
- ✓ Flexibility to write business under virtually any scenario
- ✓ Minimize submission errors with dynamic capabilities to walk you through all application scenarios
- ✓ Easily access your prospects on the Homepage
- ✓ Floating resource links throughout the application process
  to provide support
- ✓ Navigation pane helps you follow along with the application pages, and allows you to move back and forth between different sections as necessary

agentviewcigna.com/equotes



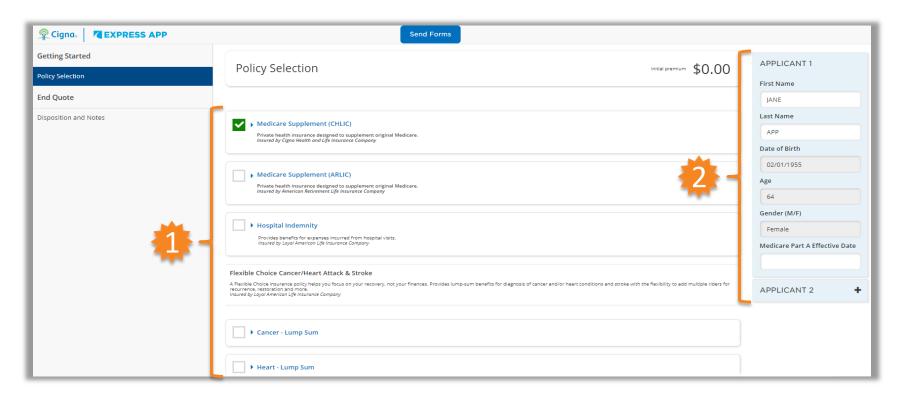
# Express App 2.0

Home page





# **Policy Selection**





### Phone verification

### Submitting an application

### Completing the Phone Verification (PV) at the point of sale: Applications are processed faster & You get paid faster

What is a Phone Verification?	What is a Case number?	Where do I call?
A PV is a phone interview that applicants must complete in order for CSB to process applications.  The PV acts as an electronic signature and also verifies medical questions with the applicant.	During the PV, the applicant will receive a PV case number that should be included on the app before submitting.	PV Line: 866.825.4822 Live PV Associates are available for you and your customer Monday – Friday from 7 a.m. to 6 p.m. central time.
For Pro Qualification guartians	you can speak to an Underwriting Spe	pointies by colling New Pusiness et

For Pre-Qualification questions, you can speak to an Underwriting Specialist by calling New Business at 877.454.0923, option 3.





### Phone verification

# When does my customer need a PV?

	Live PV: 7am to 6pm Centra	I, Mon – Fri 866-82	25-4822	
	Product	EXPRESS APP (no wet signature)	Phone/Fax (no wet signature)	Paper/Fax (with wet signature)
Medicare	OE/GI	Not needed <sup>1</sup>	Live PV	Not needed <sup>1</sup>
Supplement	Underwritten	Live PV	Live PV	Live PV
Cancer, Heart Attac	k & Stroke, Hospital Indemnity, and Accident	Not needed <sup>2</sup>	Live PV	Not needed
Individual Whole Life		Live PV	Live PV	Live PV
For Pre-Qualifi	cation questions, you can speak to an 877.454.0923,		ialist by calling	New Business at



<sup>1.</sup> Applicant verification in lieu of a PV.

<sup>2.</sup> Flexible Choice over \$50,000 require live PV.

# Phone sales: Saving time and money

### Benefit of doing business with CSB

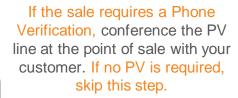
#### Complete the *entire* application, over the phone!





Fill out the application in EXPRESS APP while talking to your customer.

Conduct a
Phone
Verification
(PV).







Submit the application via EXPRESS APP or fax.

### **Benefits of Phone Sales:**

- ✓ Improved efficiency
- ✓ Write business in both Resident and Non-Resident licensed states
- ✓ Increase your book of business
- ✓ Cover more ground quickly
- ✓ All CSB products are eligible for Phone Sales



# SELF-ENROLL LINK PERSONALIZED LINK

CIGNA SUPPLEMENTAL BENEFITS



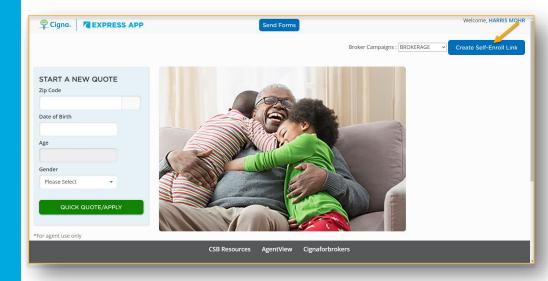
### SELF-ENROLL LINK

Share CSB Products with your customers, leverage for cross selling strategies, and receive credit when customers self-enroll

 Use the Create Self-Enroll link on Express App

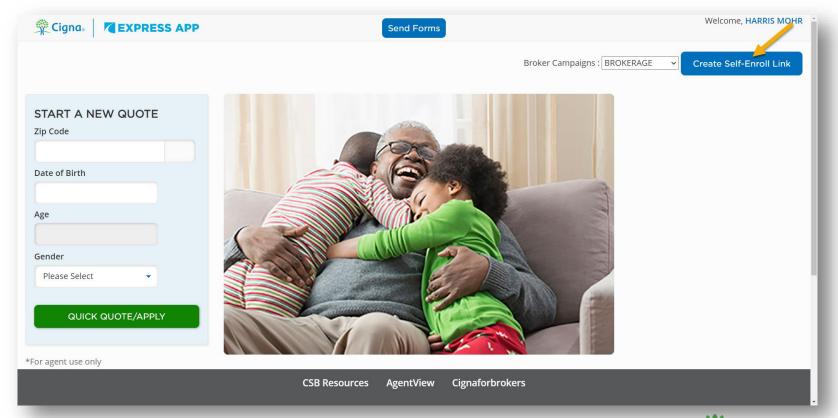
### Ways to Share:

- Add to your Email Signature
- Email communication
- Social Media
- Personal Website

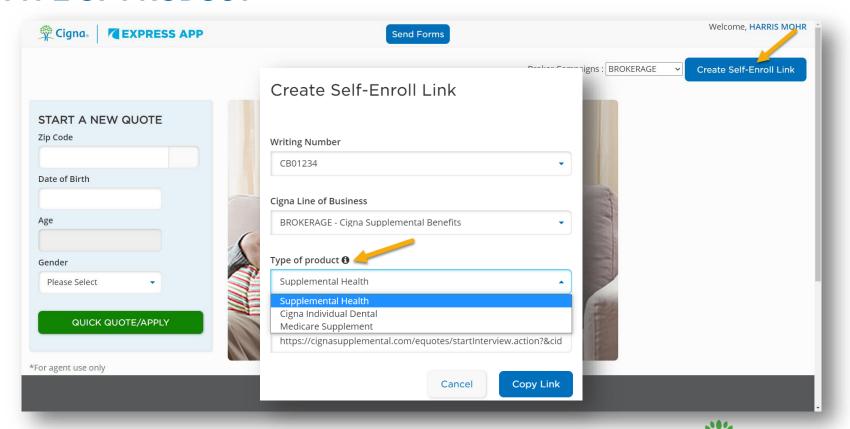




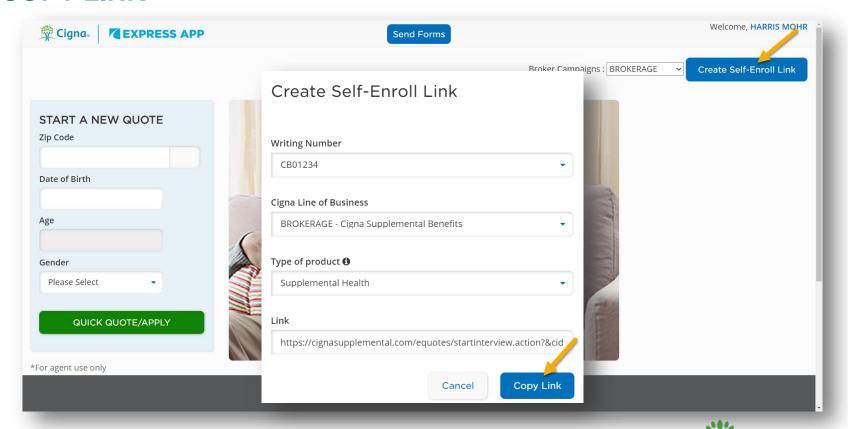
# **SELF-ENROLL LINK**



### **TYPE OF PRODUCT**



# **COPY LINK**



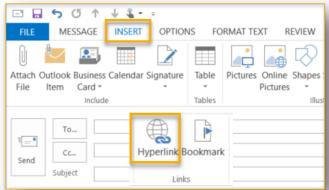
# CUSTOMIZE LINK IN EMAIL



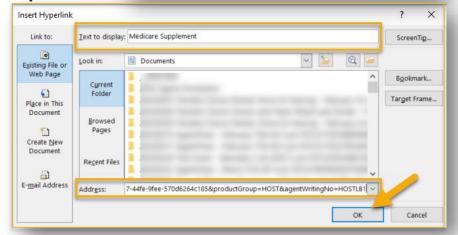
### **OUTLOOK CUSTOMIZED EMAIL**

- Customize the text for your Static Broker Link
  - Go to Outlook email
  - B. Open a new email message and click on the body of the email
  - C. Click the "Insert" tab and select the hyperlink icon
  - D. In the Insert Hyperlink Window:
    - I. Text to display = i.e. Medicare Supplement
    - II. Address = Paste your Static Broker Link
  - E. Click OK

### Step C



### Step D & E





### **OUTLOOK CUSTOMIZED EMAIL**

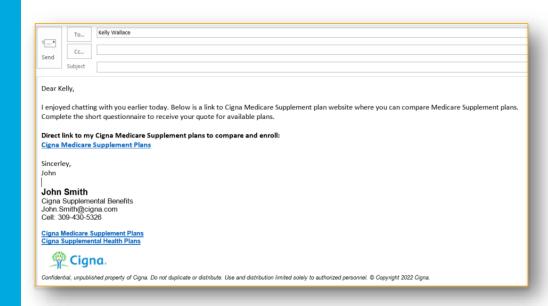
2. Sample email containing the Static Broker Link

\*Add to your email signature so that the Static Broker Link is included in all email communications

\*Enrollment will be tied to you and your commissions

### Actively see in Express App:

- Any progress that has been completed by the applicant by clicking on the lead
- Submitted application



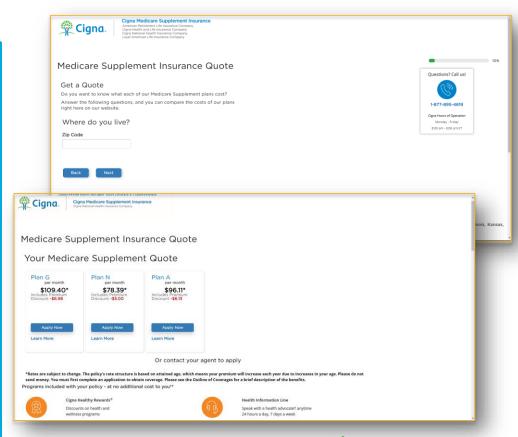


# SELF-ENROLL LINK CUSTOMER EXPERIENCE



# **CUSTOMER EXPERIENCE**

- Customer is directed to a consumer facing site
- 2. Complete a questionnaire
  - Zip code
  - Name
  - Date of Birth
  - Gender
  - Medicare Information
  - Checks for Guarantee Issue
  - Available Discounts
  - Email and Phone number
- 3. Receive a Quote
- 4. Enroll in a Plan





# PERSONALIZED LINK



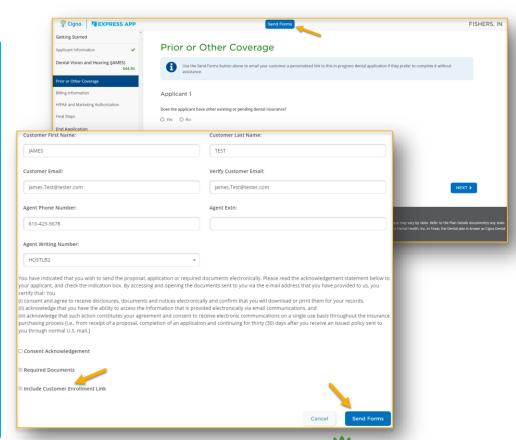
### PERSONALIZED LINK

Use the Personal URL (PURL) to send an application for customer completion

- Start the Application in Express App
- 2. Complete the Applicant Information
- 3. Use Send Forms

#### PURL Requirements:

- Available only for Flexible Choice Dental, Vision & Hearing plans
- Requires monthly bank draft
- Payor must be the person enrolling



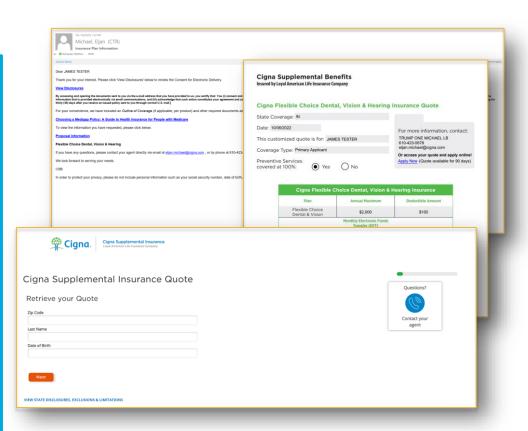


# PERSONALIZED LINK CUSTOMER EXPERIENCE



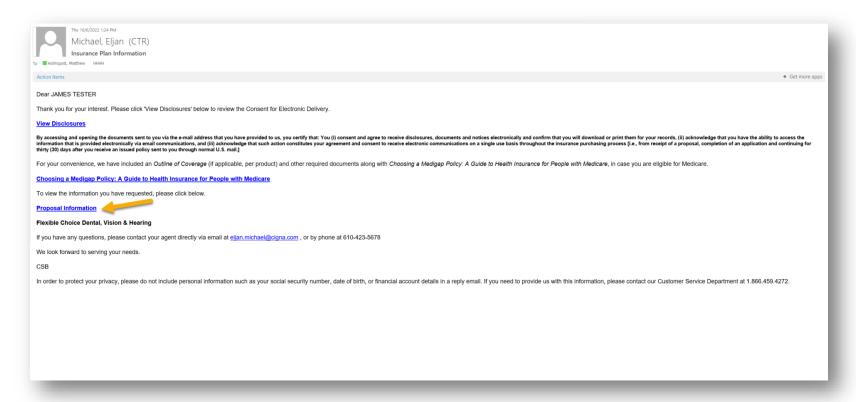
### **CUSTOMER EXPERIENCE**

- Customer receives an email
- 2. Clicks on Proposal Information
- 3. Selects Apply Now
- 4. Directed to the consumer facing site to complete the application
- All content captured by the Agent on the application is retained for the customers review, completion and submission





# **PROPOSAL EMAIL**



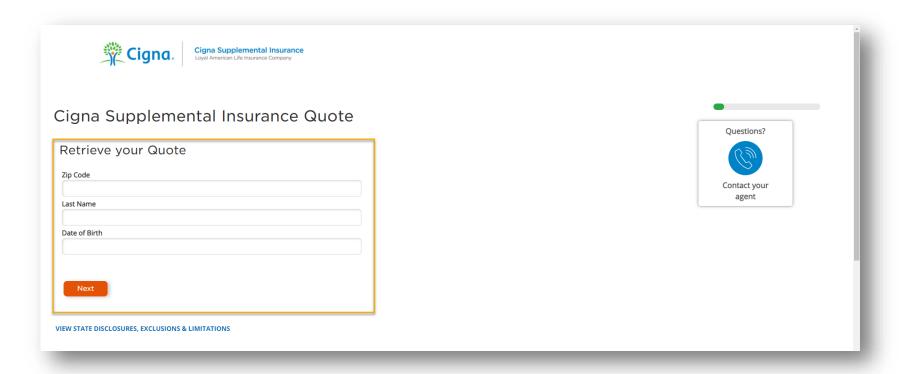


# **APPLY NOW**

xible Choice Denta	al, Vision & Hearing	Insurance Quote
age: IN		
022		For more information, contact:
nized quote is for: JAME	TRUMP ONE MICHAEL LB 610-423-5678	
ype: Primary Applicant	eljan.michael@cigna.com	
~	O No	Or access your quote and apply online Apply Now (Quote available for 90 days
Flexible Choice Dental & Vision	\$2,000	\$100
	Monthly Electronic Funds Transfer (EFT)	3/2
Premium Total*	\$44.84	
	cional primary Applicant Services 100%:  Yes  Cigna Flexible C Plan  Flexible Choice	pizzed quote is for: JAMES TESTER  ype: Primary Applicant  Services 100%:  Yes  No  Cigna Flexible Choice Dental, Vision & Plan  Flexible Choice  \$2,000



# **CONSUMER SITE**

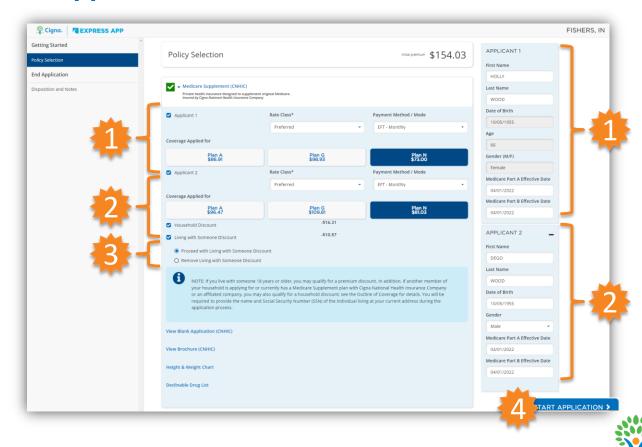




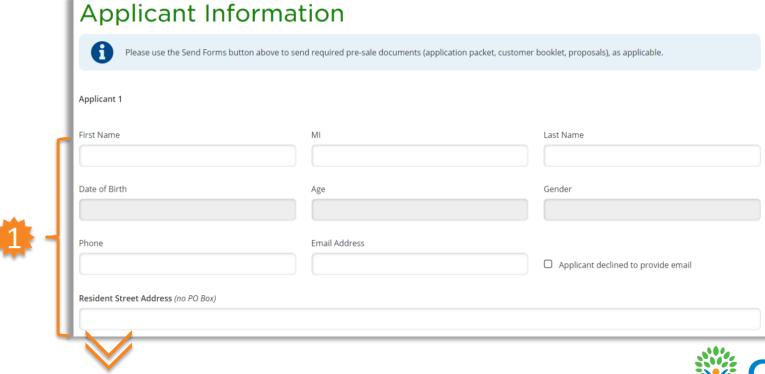
# MEDICARE SUPPLEMENT



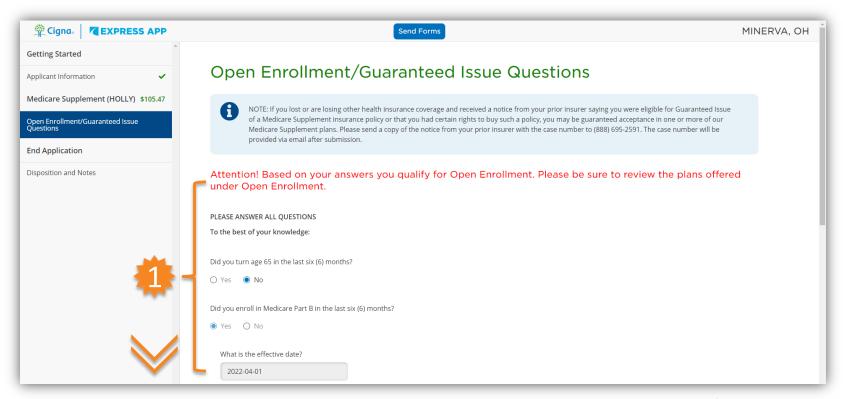
# **Medicare Supplement**



### **Contact information and email**

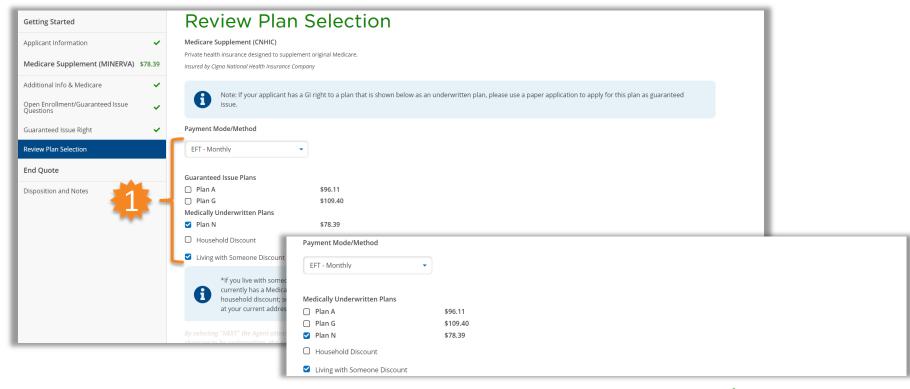


# **Open Enrollment Guaranteed Issue Questions**



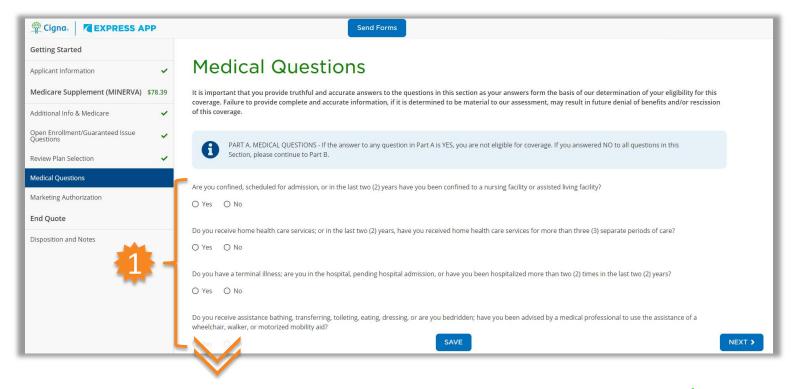


### **Review Plan Selection**



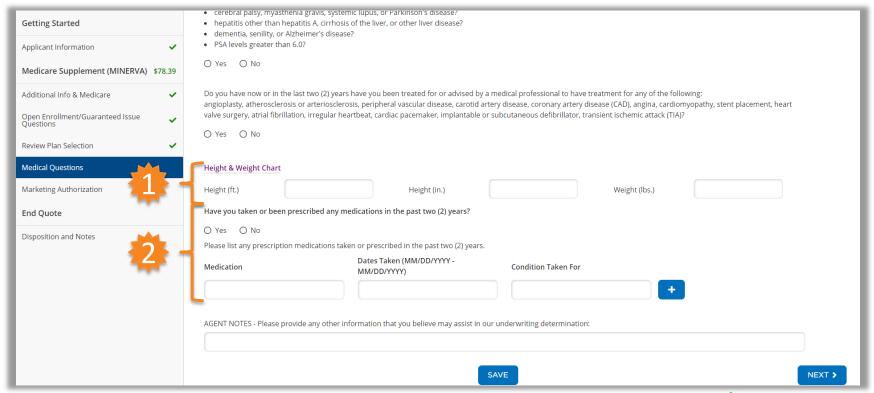


### **Medical Questions**



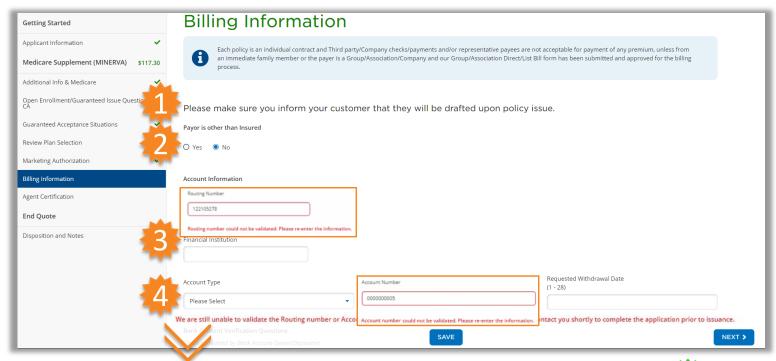


# **Medical Questions – Height & Weight and Medications**



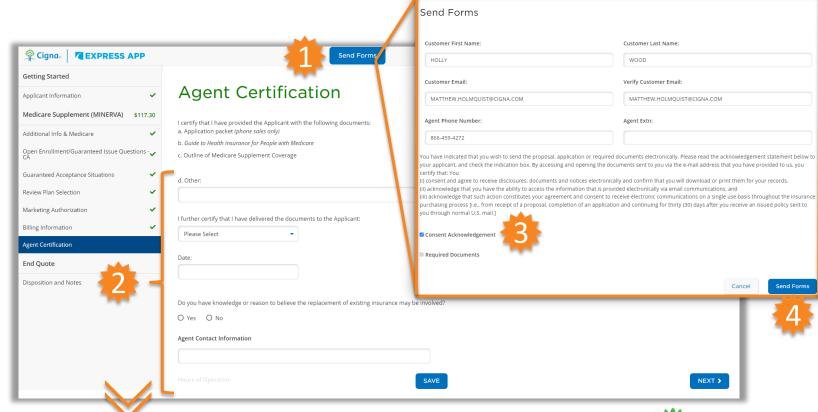


# **Billing Information**



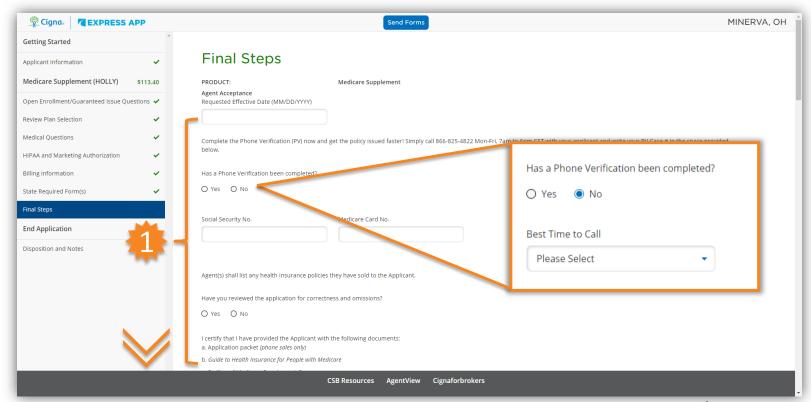


**Agent Certification & Send Forms** 



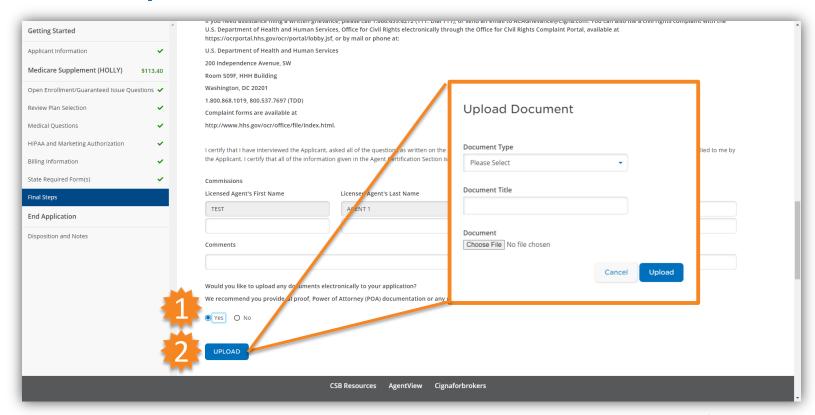


# **Final Steps**



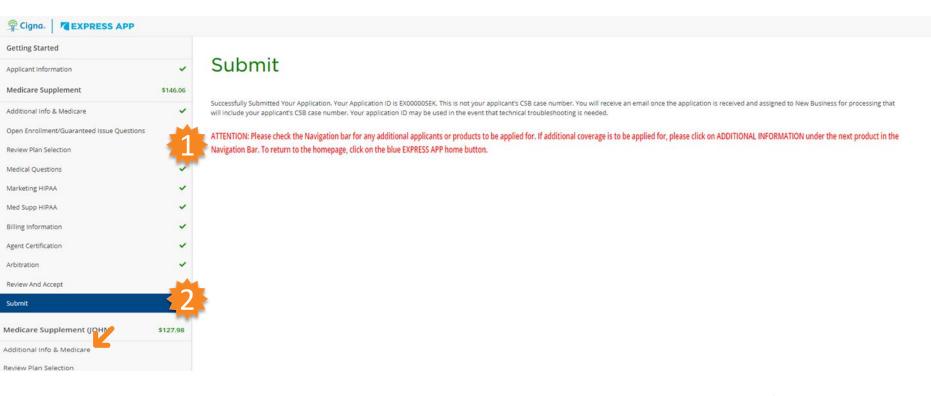


# **Document Upload**





# Submitting the application

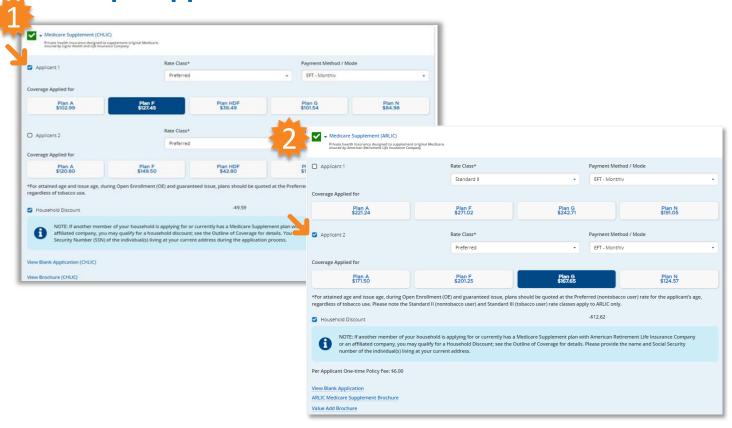




## ADDITIONAL SCENARIOS



## Multiple applicants and charters

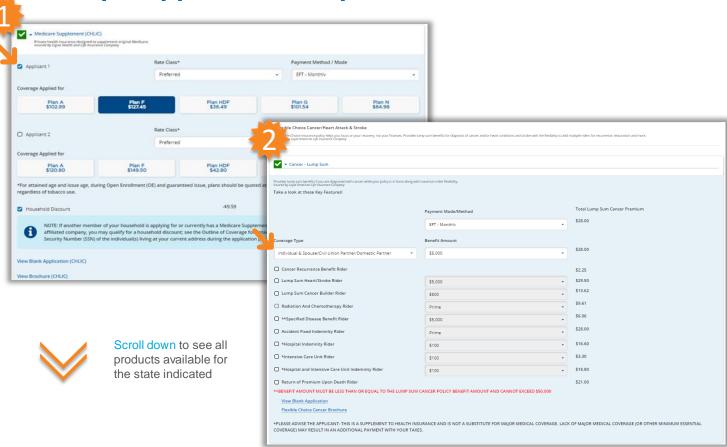








Multiple applicants and products





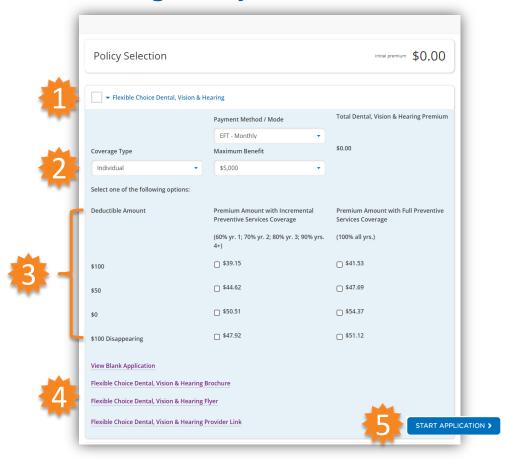




# FLEXIBLE CHOICE DENTAL, VISION, & HEARING

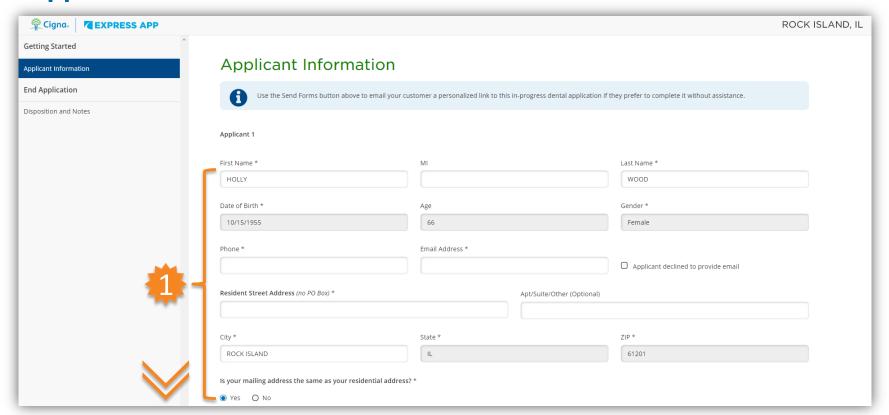


## **Dental, Vision, & Hearing Policy Selection**



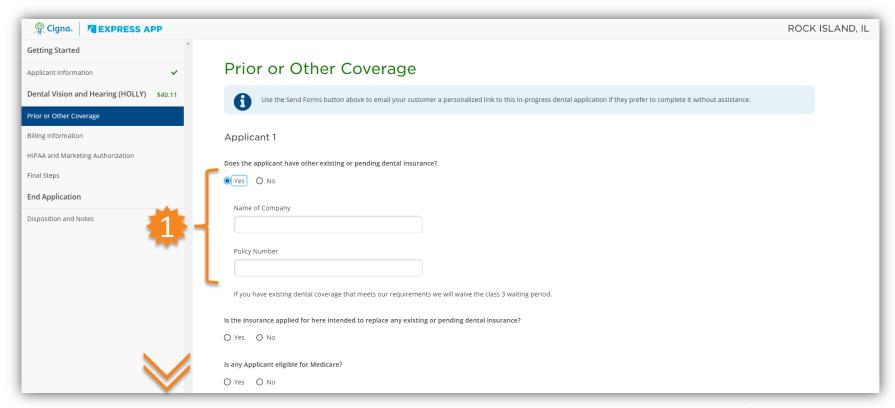


## **Applicant Information**

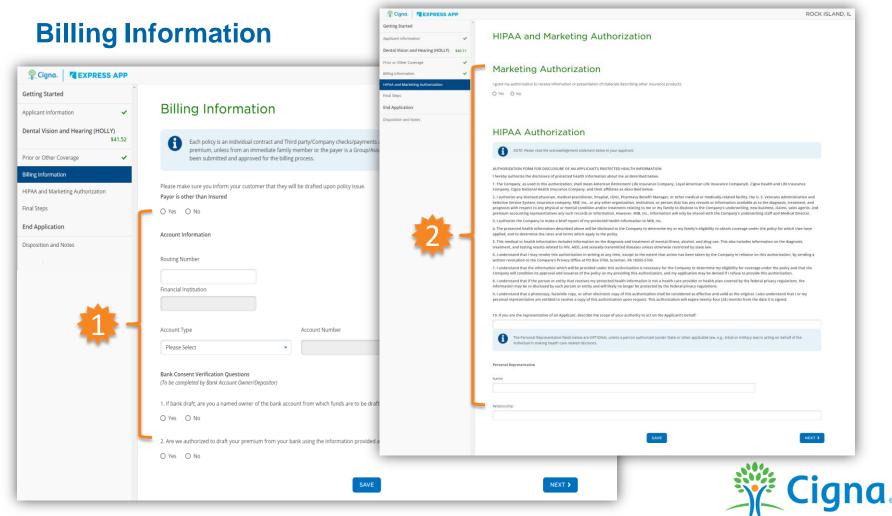




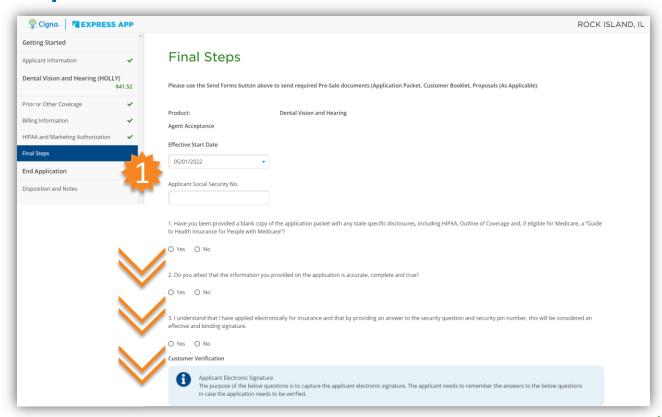
## **Prior or Other Coverage**







## **Final Steps**





## INDIVIDUAL WHOLE LIFE

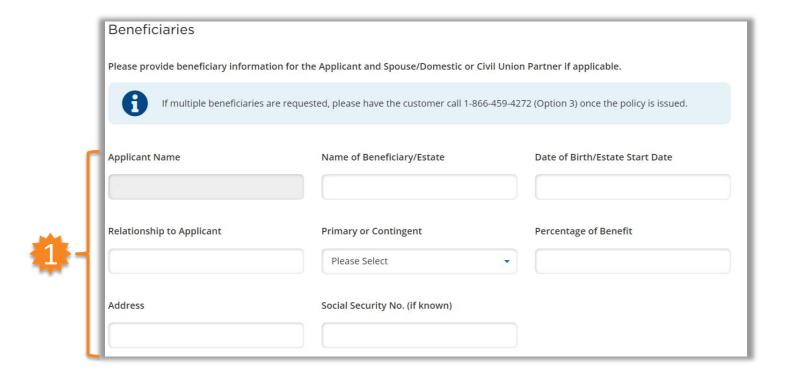


## **Policy Selection**

Policy Selection		inital premium \$54.86			
▶ Heart - Lump Sum					
✓ ✓ Individual Whole Life  Insured by Loyal American Life Insurance Company					
	Payment Mode/Method	Total Base Premium			
	EFT - Monthly	\$54.86			
Please select tobacco only if applicant has used tol	pacco/nicotine in the past 12 months.				
Applicant 1 Coverage Type:	Benefit Amount				
Level Benefit Plan: NON-TOBACCO	\$5,000	\$24.39			
Applicant 2 Coverage Type:	Benefit Amount				
Level Benefit Plan: NON-TOBACCO	\$5,000	\$30.47			
The Level Benefit Plan includes the Terminal Illness Accelerate Optional Accidental Death Benefit to Age 100 Rider					
Applicant 1	Benefit Amount	\$0.00			
	\$10,000	\$0.00			
Applicant 2	Benefit Amount \$10,000	\$0.00			
Automatic Premium Loan (APL) Provision* (if no Op* *Under this provision, any Premium becoming due Policy. Applicant 1	ntion(s) selected, will default to "No")	will automatically be paid. The Premium will be charged as a loan against thi			
O Yes O No					
Applicant 2					
O Yes O No					
Are you AML certified?					
O Yes O No  You must be AML certified prior to submitting Whole Life. Please go to http://www.LIMRA.com to complete the required course.					
View Blank Application Individual Whole Life Brochure Individual Whole Life Brochure (Spanish)	ne Lite. Flease go to frup://www.timovi.com to comple	te the required course.			



### **Beneficiaries**





## Replacement

	ı	Replacement				
1	Does the Applicant have existing individual life insurance policies or individual annuity contracts with this or any other company?  O Yes  No					
	If YES, (a) the Applicant and Agent must complete the required "Important Notice: Replacement of Life Insurance or Annuities" form; (b) the Agent complete the "Agent Provided Sales Material Statement" below and sign; and (c) provide the following information (use additional sheet, if needed)					
		Insurance Company Name and Address	Contract or Policy Number	Is Coverage being Replaced?	☐ Yes ☐ No	
2 -		Insurance Company Name and Address	Contract or Policy Number	Is Coverage being Replaced?	☐ Yes ☐ No	
		E OR ANNUITY) erial that was previously a or Civil Union Partner a cop				



## **Health History Information – Physician Information**

Whole Life Health History Information		
Applicant's Primary Physician		
Name	Phone	
Address		



## **Health History Information – Disclaimer**

#### **Disqualfication Questions**



If you answer YES to any questions in (1-7), STOP - you are not eligible for coverage. IF you answered NO to questions (1-7), continue to questions (8-11).



## **Health History Information – Questions 1-7**

	Has any Applicant been diagnosed or treated by a member of the medical profession as having diabetes which was diagnosed prior to the age of 30 or diabetes requiring more than 50 units of insulin to control, or suffered complications from diabetes such as diabetic coma, insulin shock, or diabetic neuropathy?
ı	○ Yes ○ No
	Within the past two (2) years, has any Applicant been diagnosed or treated by a member of the medical profession for any of the following: (a) Emphysema, Chronic Obstructive Pulmonary Disease (COPD), or chronic bronchitis; (b) stroke or Transient Ischemic Attack (TIA); (c) kidney disease other than kidney infection or kidney stones; (d) Multiple Sclerosis or Parkinson's Disease?
	Yes O No Within the past four (4) years, has any Applicant been diagnosed or treated by a member of the medical profession for cancer (except basal cell carcinoma)?
ı	○ Yes ○ No
┨	Within the past year, has any Applicant been treated, counseled, or been recommended to seek treatment for alcoholism, alcohol abuse, or any drug or substance abuse?
	Yes No Within the past two (2) years, has any Applicant been diagnosed or treated by a member of the medical profession for congestive heart failure, unresolved aneurysm, any respiratory condition requiring the use of oxygen, any kidney disease requiring dialysis, chronic hepatitis, cirrhosis, other liver disease, or chronic pancreatitis?
ı	○ Yes ○ No
1	Has any Applicant ever been diagnosed as having or treated by a member of the medical profession for Alzheimer's disease or dementia?
ı	○ Yes ○ No
ı	In the past twelve (12) months, has any Applicant been diagnosed or treated by a member of the medical profession for cancer (except basal cell carcinoma) or has any Applicant ever had a recurrence of or metastasis of cancer (except basal cell carcinoma)?
L	○ Yes ○ No

Field Declined: A "yes" answer on this question has caused a field decline. In order to move forward with other insurable applicants, please go back to the Product Selection screen and start a new application.



## **Health History Information – Questions 8-11**



A "yes" answer to questions (8-11) will qualify your customer for Modified once you hit "next" to move forward. Please make sure to confirm the premium from the navigation bar with your customer prior to submitting.

	Has any Applicant been diagnosed or treated by a member of the medical profession as having diabetes which was diagnosed prior to the age of 30 or diabetes requiring more than 50 units of insulin to control, or suffered complications from diabetes such as diabetic coma, insulin shock, or diabetic neuropathy?
l	○ Yes ○ No
l	Within the past two (2) years, has any Applicant been diagnosed or treated by a member of the medical profession for any of the following: (a) Emphysema, Chronic Obstructive Pulmonary Disease (COPD), or chronic bronchitis; (b) stroke or Transient Ischemic Attack (TIA); (c) kidney disease other than kidney infection or kidney stones; (d) Multiple Sclerosis or Parkinson's Disease?
١	○ Yes ○ No
l	Within the past four (4) years, has any Applicant been diagnosed or treated by a member of the medical profession for cancer (except basal cell carcinoma)?
١	○ Yes ○ No
l	Within the past year, has any Applicant been treated, counseled, or been recommended to seek treatment for alcoholism, alcohol abuse, or any drug or substance abuse?
	○ Yes ○ No

### **Notice and Customer Information Form**

## Notice and Customer Information Form

To help the government fight the funding of terrorism and money laundering activities, Federal law requires us to obtain all relevant customer-related information necessary to run an effective anti-money laundering program.

What this means to you: When submitting an application/order ticket/request form, we ask that the producer obtain the client's name, street address, date of birth, tax identification number, and other customer-related information that will allow us to identify the customer and fulfill our obligations under Federal law. Picture documentation, such as a driver's license or other identifying documents, will be used to verify the information given at the time of the sale.

By acknowledging receipt of this Notice and Customer Information Form, the undersigned authorizes any law enforcement agency, public or private institution, information service bureau, or other entity contacted by the Company identified above to furnish information sufficient to confirm the personal information of the undersigned as required by Federal law. This information is confidential and will not be used for any other purpose. The undersigned hereby releases all persons, agents and agencies, and entities providing confirming information any and all liability arising out of the request for or the release of confirming information.

The owner information section must be completed in its entirety. If identification documents are not available, the customer must sign the form and the information will be verified by the Company.

The following information must be obtained for each tax identification number or social security number disclosed on the application for insurance.



### **Notice and Customer Information Form**

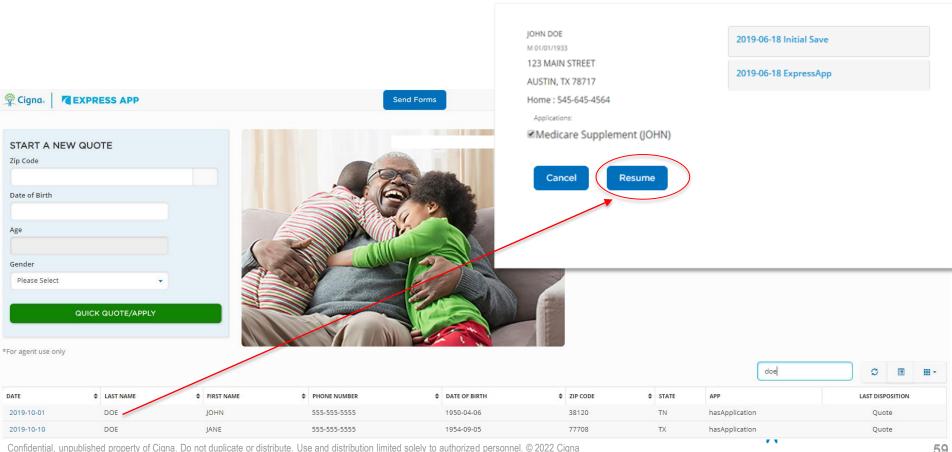
FEIN / SSN #	Owner Nam	e	Date of Birth
Occupation	Employer		
ІД Туре			
O Driver's License/State ID			
Other Passport			
Owner is an entity; legal document(s) attached (e.g., Articles of Incorporation, Trust Agreements, etc.)			
Other Details			
State / Country	Number	Date Issued	Exp. Date
The source of funds for this trai	nsaction is:		
The purpose of this transaction	is:		



## ADDITIONAL INFORMATION



## Resume an incomplete quote or application



## **Application confirmation**

#### Agent email confirmation



#### WELCOME

to the family

#### Dea

Thank you for your recent application for Cigna Medicare Supplement. You can view your customer's application on AgentView in the 'Notices' section.

You are required to provide your customers with the following materials upon completion of the application:

- An Outline of Coverage (if applicable, per product) and other required forms
- If eligible for Medicare, "A Guide to Health Insurance for People with Medicare"

We will confirm the applicant received these materials during the Phone Verification (PV) interview, if applicable.

If a PV interview is required and your customer has not already completed the PV, please have them call 866.825.4822 at their earliest convenience. The PV hotline\* is available 24 hours a day, seven days a week. When applicable, a PV must be completed in order to finish the application process. Click here to learn more about our PV requirements.

#### In doing business with us, you can expect:

- · Fast, new business processing
- Prompt claim payments
- Timely commission payments
- Online forms, policy information and more via AgentView
- Financial Stability

If you have any questions about your customer's submitted application, please log on to AgentView

, or contact our New Business Department at 877.454.0923.

You will receive an email for each application you submitted for your customer.



## **Application confirmation**

#### **Applicant email confirmation**



#### WELCOME

to the family

#### Dear

Thank you for your recent application for Medicare Supplement. We have attached a copy of your application and encourage you to review it for accuracy. For your convenience, we have also included an Outline of Coverage (if applicable, per product) and other required documents along with Choosing A Medigap Policy: A Guide to Health Insurance for People with Medicare, in case you are eligible for Medicare.

First, please review the consent acknowledgement below.

#### View Disclosures

By accessing and opening the documents sent to you via the e-mail address that you have provided to us, you certify that: You (i) consent and agree to receive disclosures, documents and notices electronically and confirm that you will download or print them for your records, (ii) acknowledge that you have the ability to access the information that is provided electronically via email communications, and (iii) acknowledge that such action constitutes your agreement and consent to receive electronic communications on a single use basis throughout the insurance purchasing process [i.e., from receipt of a proposal, completion of an application and continuing for thirty (30) days after you receive an issued policy sent to you through normal U.S. mail.]

#### A Guide to Health Insurance for People with Medicare

The attached application is password protected to safeguard your privacy. To view the application, please enter your date of birth in the format below along with the last four digits of your Social Security Number (SSN).

#### MMDDYYYY

For example: If your date of birth is April 2, 1943 and the last four digits of your SSN are 1234, you would enter the following password when prompted.

#### 040219431234

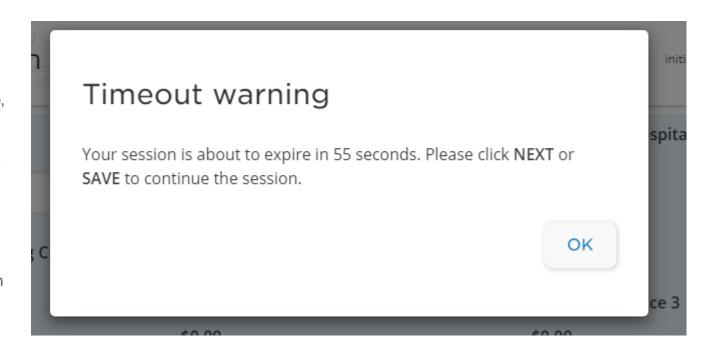
NOTE: You do not need to use dashes or slashes

If you have not completed a Phone Verification (PV) for Medicare Supplement, please call 866.825.4822 at your earliest



## **Timeout warning**

- After 60 minutes in idle, Express App will timeout.
- A Timeout warning pop up will appear with a 1 minute countdown to timeout.
- To continue, click 'OK', then click on 'Next' or 'Save' in the application





## **Medicare supplement rates**

#### Rate classes

- Quotes will be displayed for all available rate-classes on the Policy Selection page
- Medical Questions will appear within the application as necessary based on the applicants answer to OE/GI questions, DOB, and Part B effective date

#### **Tobacco question**

- The tobacco question appears in the application, either in Applicant Info or Medical questions, depending on the state
- The rate class will adjust as necessary based on applicants answer to tobacco question
- Any necessary updates, based on the applicants answers, will appear on the Review Plan screen

#### OE / GI / UW

- The applicant rate class will dynamically adjust during the application process, based on applicants answers to:
  - DOB, Part B effective date, OE/GI determination questions, Questions about current or previous medical coverage

#### **Review Plan Selection**

#### **Review Plan Selection**

- New addition to allow for review of the plan selection at various points in the application process
- Based on the applicants answers to the OE, GI and Tobacco questions, new plan selection/premium rates may be required or advised
- This page gives the ability for the agent to make necessary changes to Plan selection (within the same Charter), HHD selection, billing mode, etc.



## **Multiple Applicants**

#### **Multiple applicants**

- Applicant 1 and Applicant 2 will appear stacked on Navigation Bar
- Navigation Bar allows agent to follow along the app pages for each Applicant consecutively, as well
  as skip back and forth between different sections of multiple applicant pages if necessary
- Agent will be able to Submit each application separately. The agent will need to click "Submit" for each application being submitted.
- Applicant 1 and Applicant 2 (etc.) can quote and apply for varying multiple products and situations, consecutively
  - i.e. Applicant 1 can apply for Plan F Guarantee Issue on CHLIC and Applicant 2 can apply for Underwritten Standard II Plan G on ARLIC, consecutively during the same application process.
     These applications will be stacked in the Navigation Bar as the agent goes through the tool
- Multiple payment methods and modes for multiple applicants and products can be selected (Medicare Supplement)



## Changing an application in process

#### Changes during the application process

- To Change Medicare Supplement Charter while in an application, Add and Remove Benefits, Add or Change Supplemental Health Riders, or Add Applicants to saved prospects and in-process applications, the agent can click on the saved Prospect from the Home page (by clicking on the blue Express App link while in an application)
- This will take the agent back to the Policy Selection screen, where they can update the Policy and Plan selections for the application/s they are completing
- After updating, the agent should click "start application" to take them back in to the application. The
  updates to Policy Selection will apply.
- The agent will need to click 'Next' on each page to reconfirm any saved information.



## **FAQ**

Express App 2.0



## Accessing the tool, prospects, and starting a quote

#### Q: How to access Express App 2.0?

• Log in to AgentView and click on the Express App 2.0 tab.

#### Q: How can the agent find the applications they have already submitted through Express App 2.0?

• Submitted applications can be accessed in AgentView ->Notices -> Notifications ->Submitted Applications

#### Q: How does 'Send Forms' work in Express App 2.0?

• The agent will be able to email the Required Forms (and Proposals, if available) via Send Forms, to the customer at any time during the quoting and applying process.

#### Q: How can the agent access their prospects, incomplete applications and incomplete quotes?

• All of the agents "prospects" are saved and viewable on the Home Page. The agent will be able to click on the prospect to resume incomplete applications. The agent is also able to sort their prospects on the Home Page. All information entered on an incomplete application will be auto-saved after the agent hits the "Next" button. There is also a "Save" button the agent can click before exiting.

#### Q: How long will Prospects be saved in Express App 2.0?

Prospects will be stored 90 days

#### Q: Will Express App 2.0 be able to quote Under 65 Med Supp customers?

 No. The tool will advise the agent that the product is not available. Agent will need to quote manually from rate sheets in Agent View and submit via paper app.

## Multiple applicants

#### Q: Do couples have to be in the same situation (i.e. both OE or both GI) to apply at the same time?

- No. Applicant 1 and Applicant 2 (etc.) can quote and apply for varying multiple products and situations during the same quoting/applying process.
  - i.e. Applicant 1 can apply for Plan G Guarantee Issue on CHLIC and Applicant 2 can apply for Underwritten Standard II Plan G on ARLIC, during the same quoting/applying process.
  - i.e. Applicant 1 can apply for Plan G Open Enrollment on CHLIC and both Applicant 1 and Applicant 2 can apply for a Couple Ancillary plan during the same quoting/applying process.
  - Multiple payment methods, modes and multiple effective dates for multiple applicants and products can be selected.
  - · Multiple products and applicants applications will be stacked in the Navigation Bar
  - The Agent will be able to Submit each application completed as a separate application (will click "submit" for each application)

#### Q: How does the agent quote multiple applicants?

- Use the Applicant boxes on the right hand side of the Policy Selection screen to enter in additional applicant information for the quote
- Multiple products and applicants applications will be stacked in the Navigation Bar
- Dependent information will be asked on the Applicant Info tab.



## **Guarantee Issue and Open Enrollment**

#### Q: Will Medical Questions appear in Express App 2.0 if the applicant is in an OE or GI?

No, Medical Questions will only appear if it is an Underwritten application.

#### Q: Will the agent need to click on an OE, GI, or UW button to let the tool know what type of application it is?

 No. The applicant enrollment type and rate class will dynamically adjust during the application process, based on applicants answers to DOB, Part B effective date, OE/GI determination questions, and Questions about current or previous medical coverage.

#### Q: Will the agent be able to see the different state specific GI scenarios for that state?

 Yes. Specific State specific scenarios have been built in to the tool and will appear in the Guarantee Issue scenario selection screen.

#### Q: Will the agent be able to upload GI proof in Express App 2.0?

- Yes, using the Document Upload feature on the Review and Accept page. Based on the answers on the application agents will be prompted to upload documentation for GI or POA.
- You can also use the Document Upload feature to respond to RFIs and upload documentation on AgentView.



## Making changes to an in-progress application

#### Q: How do I change the Part B effective date, RX info, prior carrier info, or other info (not dob, zip, gender)?

- Use the navigation bar to go to the page that needs to be updated. Click on "Change answers". This will open up the fields to be updated.
- · Do not use back button on browser.

## Q: How do I change the Charter selection, Date of Birth, Zip Code, or Gender of the applicant, prior to the application being submitted?

• For changes to Charter, dob, zip, or gender – for all application types – the agent will need to start a new quote by clicking on Express App logo on top left of screen. This info can only be updated on the Start A New Quote box.

## Q: How do I change the Medicare Supplement Plan selection, Billing Info or add the LWS/HHD prior to the application being submitted?

• The agent can update billing mode, add or deselect LWS/HHD, and change Plan selection (within same charter), on the Review Plan Selection page.



## Completing an application

#### Q: How do I update the customers billing mode during a Medicare Supplement application?

- The agent can update a billing mode on the Review Plan Selection page for that application.
- For Supplemental Health applications, the agent will need to click on the blue Express App link and return to the Quote Screen to update and start a new application.

#### Q: Does Express App 2.0 'Auto-Save'?

• Yes. The tool will auto-save any page that has been completed after hitting "Next". Prospects can be accessed on the Home Page. To save an incomplete page before exiting, click "Save".

#### Q: Will the agent need to enter a social security number and also a Medicare Card number?

 Medicare supplement applications require a Medicare number and, where required by the state, a Social Security number.



## Completing an application

#### Q: On HIPAA and Marketing HIPPA forms, is the Personal Representative field required?

• No, it is not required. In addition, we have added a tool-tip to explain what a personal representative is.

#### Q: How do I make a correction on a submitted application after it has been received by New Business?

• Through the New Business RFI process.

#### Q: Will the agent need to "Verify" each page of the application?

- The agent will need to click "next" to move on to the next page.
- The tool will not allow the agent to click "Submit" without all required fields and pages being completed.

#### Q: What if the customer does not have an email address to enter on the application?

• Customers can apply in Express App 2.0 without having an email address. The agent will need to ensure they are supplying their customer with any required documents via postal mail or another alternative to email.



## Completing an application

#### Q: Will the customer need to complete a Phone Verification?

• Yes, as applicable. Current business rules to Phone Verifications are still in place. In addition, Express App 2.0 will provide the Phone Verification phone number at the end of the application process, when applicable.

#### Q: How does an agent submit the customers application in Express App 2.0?

- On the Review and Accept page agent will click "Submit"
- The agent can only access the "Submit" button if EVERYTHING required on the app has been completed.
- Agent will need to click "Submit" for each application they are completing.
- If a customer does not want to continue with an application, return to the home page and do not submit the application.

#### Q: After submitting an application, how long until the confirmation email is sent?

- Confirmation emails will be sent for submitted applications, every 15 minutes, 24/7/365.
- The agent should expect one confirmation email per application submitted.



## THE INCENTIVES



# WINCENTIVES 2022

We're going all-in with our rewards program.

1,000

targeted leads with a direct mail campaign for every fourth application you write for underwritten Medicare Supplement plans F, G or N.

Must be underwritten or Open Enrollment Plan N. From January 1, 2022 to December 31, 2022.

\$100

for every application
you write for underwritten
Medicare Supplement
Plans F, G or N.
Incentive will be retroacted to the
first application.

Minimum of four applications. Must be underwritten or Open Enrollment Plan N. From January 1, 2022 to December 31, 2022. \$25

for every application you write for qualifying Supplemental Health products.

Incentive will be retroacted to the first application.

Minimum of five applications. From January 1, 2022 to December 31, 2022. \$25

**NEW** 

for every Flexible Choice Dental, Vision & Hearing application. Each month.

Incentive will be retroacted to the first application.

Minimum of five applications. From January 1, 2022 to December 31, 2022.

See CignaforBrokers.com for full rules and details.

## **Cigna Supplemental Benefits Product Portfolio**



#### **Medicare Supplement**

For customers who are enrolled in Medicare Parts A & B, we offer Medicare Supplement coverage to help pay out-of-pocket expenses plus value added service programs.<sup>1</sup>

- Up to 15% household discount<sup>2,4</sup>
- Clean cases issue in three to five days
- Commission advances paid daily
- > Electronic app no "wet" signature
- Multiple underwriting rate classes<sup>3</sup>

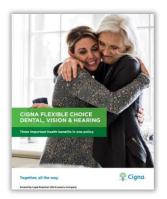


#### Flexible Choice

#### **Cancer and Heart Attack & Stroke**

Provide lump-sum benefits for diagnosis of cancer and/or heart conditions and stroke with the flexibility to add multiple riders<sup>4</sup> for recurrence, restoration, specified disease, accidents and more.

- > Benefit amounts from \$5,000 to \$75,0004
- > Issue ages 18–99 and your dependents
- Guaranteed renewable for life<sup>6</sup>
- Optional riders<sup>5</sup> available to increase benefits
- > No tobacco questions on the application



## Flexible Choice Dental, Vision & Hearing

Covers care that goes above and beyond routine check-ups and protects you from high out-of-pocket costs.

- ) Issue ages 18-89
- Guaranteed renewable for life<sup>6</sup>
- Additional options include: disappearing deductible, 100% coverage for preventive and diagnostic dental services and more
- Up to a \$5,000 max benefit per year to cover dental, vision and hearing per person
- › Benefits increase each year for the first four years from 60% to 90% in the fourth year<sup>7</sup>

- 1. All value-added service customer programs are provided through third-party vendors and are not administered by any of the Cigna subsidiary companies.
- 2. Household is defined as a condominium, unit, single family home, or apartment unit within an apartment complex. Assisted Living Facilities, Group Homes, Adult Day Care facilities and Nursing Homes, or any other health residential facilities are not included in the definition of "Household". Both members of the household must apply or have a current Cigna Medicare Supplement policy provided by or through a Cigna subsidiary company.
- 3. Does not apply to applicants during open enrollment or any guaranteed issue period.
- 4. May vary by state.
- 5. Optional riders available for an additional premium.
- 6. Rates can only be increased if rates are adjusted for all class members.
- 7. Dental major restorative benefits are maxed at 60% in years 2+ with 60% for all years if waiting period is waived. Hearing benefits are 0% in year one and increase to 70%, 80% and to 90% in successive years

## Cigna Supplemental Benefits Product Portfolio



#### **Cancer Treatment**

Indemnity benefits to help pay for a broad range of cancer treatments, care and associated costs.

- > Issue ages 18-99
- Guaranteed renewable for life<sup>1</sup>
- Lump-sum Cancer and Heart Attack & Stroke riders available<sup>2,3</sup>
- Hospital, ICU and Return of Premium riders also available<sup>2,3</sup>
- Benefits include: Radiation, bone marrow transplant, chemotherapy, reconstructive surgery, experimental treatments and more



#### **Accident Treatment**

Indemnity benefits to help pay for a broad range of treatments when injured in a covered accident.

- > Issue ages 18-74
- Guaranteed renewable to age 80<sup>1</sup>
- › Lump-sum Cancer and Heart Attack & Stroke Riders available<sup>2,3</sup>
- Hospital, ICU and Return of Premium Riders also available<sup>2,3</sup>
- Benefits include: Burn, coma, broken bones, surgical, ambulance, accidental death and dismemberment, family lodging and more



## Flexible Choice Hospital Indemnity

Indemnity benefits to help pay for a broad range of hospital expenses.

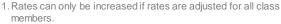
- > Issue ages 50-85
- Guaranteed renewable for life<sup>1</sup>
- Accident, cancer, heart and specified disease riders available<sup>2,3</sup>
- Benefits include: Overnight hospital stays, emergency room visits, ambulance transportation, skilled nursing care and more



#### Individual Whole Life

Designed to help pay final expenses with Level and Modified benefits to provide coverage under a variety of health conditions.

- > No annual policy fee
- 5% spousal premium discount<sup>4</sup>
- No height/weight chart
- Issue ages 50–85
- Benefit amounts from \$2,000–\$25,000<sup>2</sup>
- Accidental Death Benefit to Age 100 Rider<sup>3</sup>



- 2. May vary by state.
- 3. Optional riders available for an additional premium.



### **Contact list**

#### **CSB**

Contact	Phone	Fax	Email
Agent Resource Center	877.454.0923		CSBNewBusiness@Cigna.com
Phone Verification (PV) hotline	866.825.4822		CSBNewBusiness@Cigna.com
All claims	866.459.1755	512.531.1480	
New business	877.454.0923	888.695.2591	CSBNewBusiness@Cigna.com
Underwriting	877.454.0923		CSBNewBusiness@Cigna.com
Commissions	877.454.0923	512.531.1469	CSBCommissions@Cigna.com
Agent Contracting	877.454.0923	888.832.4154	CSBLicensing@Cigna.com
Website login assistance	877.454.0923		CSBNewBusiness@Cigna.com
Product availability	877.454.0923		CSBAgentMarketing@Cigna.com
Customer services	877.454.0923	888.670.0146	CSBSupport@Cigna.com
FaxApp submission		877.704.8186	
Premium accounting		888.670.0146	
Supplies			Refer to AgentView for ordering.

#### **Addresses**

Mailed Applications
Cigna Supplemental Benefits
PO Box 5725
Scranton, PA 18505-5725

Overnight and Express Mail Cigna Supplemental Benefits 11200 Lakeline Blvd., Suite 100 Austin, TX 78717

Customer Services PO Box 5700 Scranton, PA 18505-5700





All Cigna products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Cigna Health and Life Insurance Company, American Retirement Life Insurance Company, Loyal American Life Insurance Company and Cigna National Health Insurance Company. The Cigna name, logo, and other Cigna marks are owned by Cigna Intellectual Property, Inc.

01062021 1/21 © 2022 Cigna. Some content provided under license.

