

## **Custom “Quote and Apply” Links** The Easy, Invisible Sale

Compliments of Kellie Bernell, National General Regional Sales Manager  
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### **What:**

Secure your custom “Quote and Apply” links. These links lead customers instantly to your custom National General Accident & Health Custom Quoting page. Consider using these in your email signatures, salutations, documents, etc. The Quoting page will only display products available in the states for which they are available.

### **Why:**

These links easily enable visitors to quote, select and enroll – anytime, anywhere. You, the agent, can also use this as a shortcut for quick quoting and enrollment. Click and go!


### **How:**

Log into your account: <https://quote.nationalgeneral.com>

1. Go to **Settings** tab located top left.
2. Scroll down under **Website Setting** and click on **ePro Links**.
  - Here you will find a number of hyperlinks that will take the customer to a specific plan. If the customer clicks on the STM hyperlink, it will offer added plan options at point of sale.
3. **Copy and paste hyperlink string** into a Word document.
4. Highlight the hyperlink in the document and go to **“Insert” tab on options bar** at top of your screen; then **“Hyperlink” icon**.
5. A box will appear. Delete the string that is displaying in the “Text to Display” box at top. **Then type “Click here for a free Short Term Medical quote.”** Or, whatever language you prefer.
6. The bottom box should include the hyperlink or address. **Then click “OK.”**
7. Your quoting landing page includes your contact information, should your customer have questions.

Give it a try!

**Screen Shots Below (for those who need visual instruction).**



Login

☐ Remember me
 ! Forgot Password?

### Settings & Preferences

Manage your products and plans that you would such as report layout, fields, colors and more.

#### Individual & Family

Agency Preferences

Proposal Preferences

Website Settings

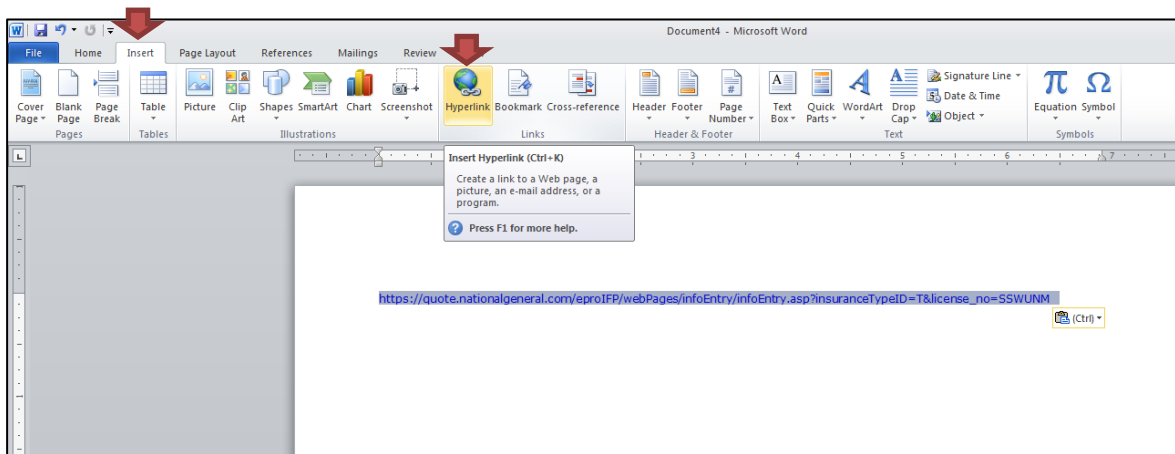
Information Entry Page Fields

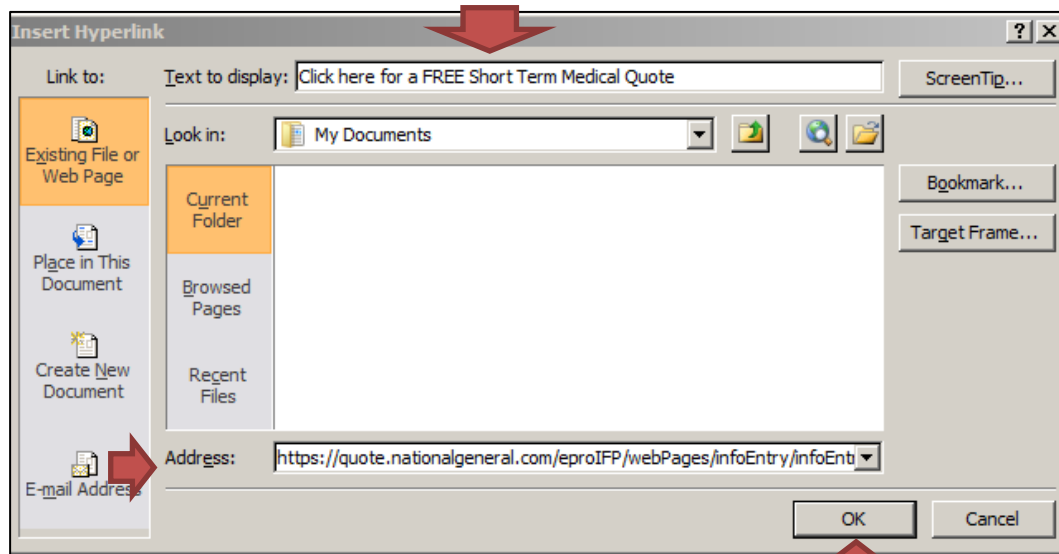
ePro Web Report Layout

ePro Links

Cross Selling Management

ePro Links		
Link Name	Email Links	Shortcuts
<b>Individual Short-Term Health Insurance</b>		
<a href="https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=T&amp;license_no=SSWUNM">https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=T&amp;license_no=SSWUNM</a>		
<b>Individual Dental Insurance</b>		
<a href="https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry_V2.asp?insuranceTypeID=D&amp;license_no=SSWUNM">https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry_V2.asp?insuranceTypeID=D&amp;license_no=SSWUNM</a>		
<b>Fixed Indemnity</b>		
<a href="https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=E&amp;license_no=SSWUNM">https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=E&amp;license_no=SSWUNM</a>		
<b>Accident</b>		
<a href="https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=N&amp;license_no=SSWUNM">https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=N&amp;license_no=SSWUNM</a>		
<b>Critical Illness</b>		
<a href="https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=I&amp;license_no=SSWUNM">https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=I&amp;license_no=SSWUNM</a>		
<b>Cancer</b>		
<a href="https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=X&amp;license_no=SSWUNM">https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEntry.asp?insuranceTypeID=X&amp;license_no=SSWUNM</a>		





[Click HERE for a free Short Term Medical quote](https://quote.nationalgeneral.com/eproIFP/webPages/infoEntry/infoEnti)